Turkcell Hayal Orta■■m (My Dream Partner) — Free Audiobook, News and Synchronised Film Audio-Description App for Blind Users in Türkiye

Digital Inclusion · Good practice · Türkiye

Quality score: 32/100

Evidence strength: Cautionary / limited

Summary

Free Turkcell/YGA app for visually impaired users: audiobooks, news, training and synchronised film audio description. Reported use grew from 110,000 (2015) to ~180,000 (2015–17), but figures are self-reported and unevaluated.

Key dimensions

Dimension	Score
Innovation level	3/5
Sustainability (ongoing)	0/1
Evaluation evidence	0/1
Demonstrated reach	1/1
Documented learning	0/1

Evaluated by C-NAPSE

Data sources

C-NAPSE web research — accessed 2026-11-10

Turkcell with Young Guru Academy (YGA) — accessed 2026-11-10

Zero Project — Audio descriptions app making movies accessible for the blind — accessed 2026-11-10

Hürriyet Daily News (2015) — Dream partner for visually impaired people — accessed 2026-11-10

Business Wire (2014) — Turkcell wins GSMA Global Mobile Award with Dream Partner — accessed 2026-11-10

Cite this — Evidoria. *Turkcell Hayal Orta■■m (My Dream Partner) — Free Audiobook, News and Synchronised Film Audio-Description App for Blind Users in Türkiye*. Persistent ID: ffa2b095-8d0d-48b2-a47a-a3abe3da60f0.