

Vienna Business Agency & Expat Center — international company attraction and talent services

City Innovation Library · Good practice · Austria

Quality score: 76/100

Evidence strength: Strong

Summary

City-owned agency: 218 companies from 47 countries settled in Vienna in 2024, €530 M investment (+25% YoY), 915 jobs; 20-year tally: 3,100+ companies, €4.7 B, 24,000 jobs. Expat Center + Business Immigration Office: 5,200+ consultations for international workers in 2024.

Key dimensions

Dimension	Score
Evidence of impact / measured results	3/3
Transferability / demonstrated replication	2/3
Scalability	2/3
Sustainability / continuity	3/3
Innovation	2/3
Inclusiveness / equity	2/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-06-20

[Vienna Business Agency \(Wirtschaftsagentur Wien\) / City of Vienna](#) — accessed 2026-06-20

[Vienna Business Agency — International Businesses](#) — accessed 2026-06-20

[Vienna.business — 2025 settlement statistics](#) — accessed 2026-06-20

[The International: Vienna sees 15% rise in foreign businesses \(2024\)](#) — accessed 2026-06-20

[Expat Center — consultation services for international professionals](#) — accessed 2026-06-20

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