

Vittel / Agrivair groundwater PES

PES & Nature-Based Solutions · Good practice · France

Quality score: 60/100

Evidence strength: Descriptive / self-reported

Summary

To keep nitrates out of its mineral-water aquifer, Vittel (Nestlé Waters) pays catchment farmers via the Agrivair intermediary to adopt low-input agriculture — a textbook private PES running since the 1990s.

Key dimensions

Dimension	Score
Governance, certification & transferability	3/3
Carbon — sequestration / storage, evidenced	1/3
Biodiversity — conservation / improvement, evidenced	2/3
Water & soil — retention, infiltration, erosion control	3/3
Fire resilience — risk reduction, evidenced	0/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE evaluation](#) — accessed 2026-06-19

[IIED — Vittel 'perfect PES' case](#) — accessed 2026-06-19

[Resilient Watersheds Toolbox](#) — accessed 2026-06-19

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