

# Vodafone Fiji M-PAiSA — Mobile Money for Financial & Digital Inclusion

Digital Inclusion · Good practice · Fiji

Quality score: 96/100

Evidence strength: Observational / pre–post

## Summary

Launched in 2010, Vodafone Fiji's M-PAiSA mobile wallet became the country's leading digital-payment channel, reaching 632,123 users (two-thirds of Fijians) by 2022. In 2023 peer-to-peer transfers hit FJ\$782.4m, and in 2024 M-PAiSA linked to Fiji's national payment system.

## Key dimensions

| Dimension                | Score |
|--------------------------|-------|
| Innovation level         | 4/5   |
| Sustainability (ongoing) | 1/1   |
| Evaluation evidence      | 1/1   |
| Demonstrated reach       | 1/1   |
| Documented learning      | 1/1   |

Evaluated by C-NAPSE

## Data sources

[C-NAPSE web research](#) — accessed 2026-07-09

[Vodafone Fiji Limited](#) — accessed 2026-07-09

[Reserve Bank of Fiji – Mobile Wallet Integration Press Release](#) — accessed 2026-07-09

[MDPI – Leveraging Digital Banking to Enhance Financial Inclusion in Fiji](#) — accessed 2026-07-09

[The Fiji Times – \\$782.4m mobile money transfers](#) — accessed 2026-07-09

[UNCDF – M-PAiSA Hailed as Important Development Tool](#) — accessed 2026-07-09

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