

WeFarm: SMS Peer-to-Peer Knowledge Network for Farmers

Digital Inclusion · Good practice · Kenya

Quality score: 76/100

Evidence strength: Descriptive / self-reported

Summary

WeFarm let farmers without internet ask and answer farming questions by free SMS/USSD, matching questions via NLP; it grew to over 1.8 million farmers in Kenya, Uganda and Tanzania before shutting down in 2022 after failing to build a sustainable revenue model.

Key dimensions

Dimension	Score
Innovation level	4/5
Sustainability (ongoing)	0/1
Evaluation evidence	1/1
Demonstrated reach	1/1
Documented learning	1/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-07-09

[WeFarm Ltd](#) — accessed 2026-07-09

[WeFarm - Wikipedia](#) — accessed 2026-07-09

[Farmer-to-farmer digital network research note \(ScienceDirect\)](#) — accessed 2026-07-09

[Wefarm hits 1m users \(Business Daily Africa\)](#) — accessed 2026-07-09

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