

What Could BG Be? — Bowling Green's AI-Synthesised Public Input for a 25-Year City Plan

AI in the Public Sector · Good practice · United States of America

Quality score: 60/100

Evidence strength: Descriptive / self-reported

Summary

Bowling Green, Kentucky used Google Jigsaw's Sensemaker AI to analyse input from ~8,000 residents (about 10% of the population) for its BG2050 city plan, surfacing 2,370 ideas with 80%+ cross-partisan agreement and saving an est. 28 staff work-days vs. manual synthesis.

Key dimensions

Dimension	Score
Evidence of impact / measured public value	3/3
Transparency, fairness & accountability	1/3
Transferability / demonstrated replication	2/3
Scalability beyond pilot	2/3
Governance, capability & sustainability	1/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-13

[City of Bowling Green and Warren County, KY, with Google Jigsaw and Innovation Engine](#) — accessed 2026-08-13

[StateScoop coverage](#) — accessed 2026-08-13

[GovTech coverage](#) — accessed 2026-08-13

[Jigsaw case study \(Medium\)](#) — accessed 2026-08-13

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