

Women in PR in Croatia

Gender Equality · Literature / resource · Croatia · National

Quality score: 36/100

Evidence strength: Descriptive / self-reported

Summary

This 2020 study delves into the experiences of women in Croatia's public relations industry, based on 21 interviews with both managers and non-managerial employees. With an average age of 36 for employees and 43.5 for managers, the study covers various work settings, including in

Key dimensions

Dimension	Score
Transferability / replicability	1/3
Effectiveness	1/1
Sustainability	1/1
Gender-mainstreaming embedding	0/1
Curator validation	1/1

Evaluated by ProPEGE consortium (Equal Leadership)

Data sources

[ProPEGE — Equal Leadership catalogue](#) — accessed 2026-06-14

[Practice website](#) — accessed 2026-06-14

[Promoter website](#) — accessed 2026-06-14

Cite this — Evidoria. *Women in PR in Croatia*. Persistent ID: bbaf1bad-fb37-4f9e-9d80-1866d3905443.