

Women Mean Business — TechnoServe's Coaching and Mentoring Programme for Women Entrepreneurs in Kampala

City Innovation Library · Good practice · Uganda

Quality score: 76/100

Evidence strength: Randomised controlled trial

Summary

A randomised evaluation of TechnoServe's classroom training, coaching and mentoring for 806 women-owned firms across five Ugandan towns found 22% higher revenue and 15% higher profits, with gains dampened in neighbourhoods where competition among trained firms was strongest.

Key dimensions

Dimension	Score
Evidence of impact / measured results	3/3
Transferability / demonstrated replication	2/3
Scalability	2/3
Sustainability / continuity	2/3
Innovation	2/3
Inclusiveness / equity	3/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-17

[TechnoServe; Innovations for Poverty Action \(IPA\)](#) — accessed 2026-08-17

[IPA — Returns to Consulting for Women Entrepreneurs in Uganda](#) — accessed 2026-08-17

[TechnoServe — Women Mean Business: Supporting Enterprising Women with Training in Uganda](#) — accessed 2026-08-17

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