

# World Bank Gender Innovation Lab — Business Training and Peer Mentoring for Addis Ababa's Women Entrepreneurs

City Innovation Library · Good practice · Ethiopia

Quality score: 62/100

Evidence strength: Randomised controlled trial

## Summary

A stratified RCT with Addis Ababa businesswomen found formal business training raised profits and sales by 0.21 standard deviations and business practices by 0.13 SD; a follow-on peer-mentoring stage improved mentees' practices but not their profits.

## Key dimensions

| Dimension                                  | Score |
|--------------------------------------------|-------|
| Evidence of impact / measured results      | 3/3   |
| Transferability / demonstrated replication | 2/3   |
| Scalability                                | 1/3   |
| Sustainability / continuity                | 1/3   |
| Innovation                                 | 2/3   |
| Inclusiveness / equity                     | 3/3   |
| Multi-stakeholder collaboration            | 1/3   |

Evaluated by C-NAPSE

## Data sources

[C-NAPSE web research](#) — accessed 2026-09-15

[World Bank Africa Gender Innovation Lab](#) — accessed 2026-09-15

[World Bank Policy Research Working Paper 9552](#) — accessed 2026-09-15

[Economic Development and Cultural Change, Vol. 71, No. 1](#) — accessed 2026-09-15

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