

Year of Return & Beyond the Return — Ghana's Decade-Long Diaspora Homecoming Campaign

City Innovation Library · Good practice · Ghana

Quality score: 86/100

Evidence strength: Descriptive / self-reported

Summary

Ghana's 2019 Year of Return drew 1.13m international arrivals (+27% YoY) and US\$3.3bn in tourism revenue per the Tourism Ministry, then extended into the 10-year 'Beyond the Return' (2020–2030) programme offering diaspora citizenship, investment and cultural-reconnection pathways

Key dimensions

Dimension	Score
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	2/3
Scalability	3/3
Sustainability / continuity	2/3
Innovation	3/3
Inclusiveness / equity	3/3
Multi-stakeholder collaboration	3/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-25

[Ghana Tourism Authority & Diaspora Affairs Office, Office of the President](#) — accessed 2026-08-25

[Ghana Tourism Authority — 2019 Tourism Report \(official\)](#) — accessed 2026-08-25

[AllAfrica — Tourism Sector Bags US\\$3.312 Billion From Year of Return](#) — accessed 2026-08-25

[Yahoo News — Why Ghana's 'Beyond the Return' Campaign Is Controversial Among Locals](#) — accessed 2026-08-25

Cite this — Evidoria. *Year of Return & Beyond the Return — Ghana's Decade-Long Diaspora Homecoming Campaign*. Persistent ID: c3f99899-f864-49ee-984c-8975d6b1c0ad.