

Yoma Digital Marketplace — AI-Matched Learning Pathways for Youth in Burundi and Beyond

AI in Education · Good practice · Burundi

Quality score: 40/100

Evidence strength: Moderate

Summary

UNICEF's Yoma platform, launched in Burundi and Nigeria in 2020, uses an algorithm to match youth to individualised learning and 'impact task' pathways based on stated goals and a psychometric profile, issuing blockchain-recorded credentials for completed opportunities.

Key dimensions

Dimension	Score
Evidence of learning impact	1/3
Equity & inclusion	2/3
Transparency, ethics & data protection	1/3
Teacher capability & pedagogy	0/3
Scalability & sustainability	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-09-02

[UNICEF Generation Unlimited \(with GIZ, Fondation Botnar, RLabs\)](#) — accessed 2026-09-02

[EU International Partnerships — Yoma project page](#) — accessed 2026-09-02

[UNDP Digital X — Yoma case study](#) — accessed 2026-09-02

[Fondation Botnar — Yoma project page](#) — accessed 2026-09-02

[Trinsic \(2020\) — Decreasing unemployment with verifiable credentials](#) — accessed 2026-09-02

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