

Young Men Initiative (YMI) — CARE Balkans' School-Based Community Mobilisation Against Gender-Based Violence

Gender Equality · Good practice · Bosnia and Herzegovina

Quality score: 89/100

Evidence strength: Strong

Summary

CARE International Balkans' Young Men Initiative combines compulsory in-school curricula, offsite retreats and community/media campaigns to shift adolescent boys' attitudes toward violence and gender norms across Bosnia, Croatia, Kosovo and Serbia.

Key dimensions

Dimension	Score
Achievement / evidence	1/1
Transferability / replicability	3/3
Impact on gender equality	1/1
Effectiveness	1/1
Efficiency	0/1
Evaluated outcomes	1/1
Sustainability	1/1
Gender-mainstreaming embedding	1/1
Curator validation	1/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-09-23

[CARE International Balkans](#) — accessed 2026-09-23

[ICRW — Be a Man, Change the Rules](#) — accessed 2026-09-23

[Young Men Initiative — Official site](#) — accessed 2026-09-23

[Taylor & Francis — Changing what it means to 'become a man'](#) — accessed 2026-09-23

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