

Zain Kuwait's WE ABLE 2030 — Corporate Disability Inclusion with Kuwait's First Digital Accessibility Audit

Digital Inclusion · Good practice · Kuwait

Quality score: 48/100

Evidence strength: Moderate

Summary

Zain Kuwait's 'WE ABLE 2030' vision ran Kuwait's first digital accessibility audit — testing platforms against 86 WCAG 2.2 criteria — while reporting 50 employees with disabilities hired and the region's first disability Employee Resource Group, 'The Masters.'

Key dimensions

Dimension	Score
Innovation level	2/5
Sustainability (ongoing)	1/1
Evaluation evidence	0/1
Demonstrated reach	1/1
Documented learning	0/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-09-02

[Zain Kuwait \(Mobile Telecommunications Company K.S.C.P.\)](#) — accessed 2026-09-02

[Kuwait Times – accessibility audit coverage](#) — accessed 2026-09-02

[Zain – WE ABLE 2030 press release](#) — accessed 2026-09-02

Cite this — Evidoria. *Zain Kuwait's WE ABLE 2030 — Corporate Disability Inclusion with Kuwait's First Digital Accessibility Audit*. Persistent ID: 0881becd-ee49-414b-b982-641030b619d9.