

Zambian Breweries–WWF Kafue & Magoye Watershed Stewardship Partnership

PES & Nature-Based Solutions · Good practice · Zambia

Quality score: 27/100

Evidence strength: Cautionary / limited

Summary

Since 2018, Zambian Breweries (AB InBev) and WWF Zambia have run a phased water partnership in the Kafue basin, now in a third phase (Nov 2023) restoring the Magoye tributary via reforestation and farmer-led regeneration, targeting better water quality and quantity by 2025.

Key dimensions

Dimension	Score
Fire resilience — risk reduction, evidenced	0/3
Carbon — sequestration / storage, evidenced	0/3
Biodiversity — conservation / improvement, evidenced	1/3
Water & soil — retention, infiltration, erosion control	1/3
Governance, certification & transferability	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-07-16

[Zambian Breweries Plc \(AB InBev\) / WWF Zambia](#) — accessed 2026-07-16

[Zambian Breweries: Partners with WWF on Kafue Water Stewardship](#) — accessed 2026-07-16

[Xinhua: WWF partners with Zambian main brewer to preserve ecosystem along longest river](#) — accessed 2026-07-16

[Phys.org: Worsening water risks on Kafue river could undermine Zambia's development](#) — accessed 2026-07-16

[WWF: Worsening water risks on Kafue river could undermine Zambia's development](#) — accessed 2026-07-16

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