

Zap — Mobile Money Cash Transfers for Drought-Affected Households

Digital Inclusion · Good practice · Niger

Quality score: 76/100

Evidence strength: Randomised controlled trial

Summary

During Niger's 2010 food crisis, Concern Worldwide ran a randomized trial paying cash transfers via mobile money ('Zap') against manual cash and cash-plus-phone arms. Zap recipients traveled less to collect aid and had modestly higher diet diversity.

Key dimensions

Dimension	Score
Innovation level	4/5
Sustainability (ongoing)	0/1
Evaluation evidence	1/1
Demonstrated reach	1/1
Documented learning	1/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-07-09

[Concern Worldwide](#) — accessed 2026-07-09

[CGD Working Paper 268 — Zap It to Me](#) — accessed 2026-07-09

[ENN Field Exchange summary](#) — accessed 2026-07-09

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