

Zonamerica — Uruguay's Premier Technology and Business Services Free Zone

City Innovation Library · Good practice · Uruguay

Quality score: 67/100

Evidence strength: Moderate

Summary

Uruguay's first private Free Zone (1987), Zonamerica hosts 350+ multinationals and tech companies — including TCS, Sabre and Merck — employing 10,000 workers and generating 1.82% of Uruguay's GDP; twice named Best Free Zone in the Americas.

Key dimensions

Dimension	Score
Evidence of impact / measured results	3/3
Transferability / demonstrated replication	1/3
Scalability	2/3
Sustainability / continuity	3/3
Innovation	2/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-06-26

[Zonamerica S.A.](#) — accessed 2026-06-26

[Zonamerica official](#) — accessed 2026-06-26

[Uruguay XXI — Zonamerica profile](#) — accessed 2026-06-26

[Wikipedia — Zonamerica](#) — accessed 2026-06-26

[LatAm FDI — Uruguay industrial parks overview](#) — accessed 2026-06-26

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