

■ywiec Zdrój 'Po stronie natury' Watershed & Meadow Programme (■ywiec, Poland)

PES & Nature-Based Solutions · Good practice · Poland

Quality score: 40/100

Evidence strength: Moderate

Summary

Since 2008, Danone-owned ■ywiec Zdrój's 'Po stronie natury' programme has planted over 8 million trees across roughly 1,000 hectares and restored around 63 hectares of species-rich meadow in ■ywiec Landscape Park; water-retention monitoring with scientists began in 2025.

Key dimensions

Dimension	Score
Carbon — sequestration / storage, evidenced	1/3
Biodiversity — conservation / improvement, evidenced	2/3
Water & soil — retention, infiltration, erosion control	1/3
Fire resilience — risk reduction, evidenced	0/3
Governance, certification & transferability	2/3

Evaluated by C-NAPSE

Data sources

C-NAPSE web research — accessed 2026-07-10

■ywiec Zdrój S.A. (Danone Group) — accessed 2026-07-10

■ywiec Zdrój — Press release: millions of trees, hectares of meadows, wetland restoration — accessed 2026-07-10

naTemat.pl — ■ywiec Zdrój: Stra■nicy wody – 8 milionów drzew w obronie zasobów wodnych — accessed 2026-07-10

Danone — ■ywiec Zdrój brand page — accessed 2026-07-10

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