

Choose Paris Region — one-stop investment and talent attraction agency

City Innovation Library · Good practice · França

Pontuação de qualidade: 67/100

Força da evidência: Moderada

Sumário

Choose Paris Region is the Île-de-France Region's official attractiveness agency. In 2022 it directly facilitated 308 FDI projects creating 7,749 jobs (≈75% of Paris Region total). In 2024: 370 projects, 8,170 jobs (+18%). Clients include OpenAI, HubSpot and Datadog.

Dimensões-chave

Dimensão	Pontuação
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	2/3
Scalability	2/3
Sustainability / continuity	3/3
Innovation	1/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	3/3

Avaliado por C-NAPSE

Fontes de dados

[C-NAPSE web research](#) — acedido a 2026-06-20

[Choose Paris Region](#) — acedido a 2026-06-20

[Choose Paris Region — official website](#) — acedido a 2026-06-20

[CPR 2022 results press release](#) — acedido a 2026-06-20

[Institut Paris Région — Facts & Figures 2024 \(independent\)](#) — acedido a 2026-06-20

[CPR Governance page](#) — acedido a 2026-06-20

Citar — Evidoria. *Choose Paris Region — one-stop investment and talent attraction agency*. ID persistente: 896fea32-8545-4b96-95b5-21de56c05fb0.