

Greater Zurich Area — official investment-promotion and talent-attraction agency

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Pontuação de qualidade: 62/100

Força da evidência: Moderada

Sumário

Official investment-promotion agency of the Zurich region: 91 companies settled in 2024 (OpenAI, Revolut, BYD), 98 in 2025 (1,295 planned jobs); 1,000+ companies since 1998. Switzerland #1 in the IMD World Talent Ranking for 10 consecutive years.

Dimensões-chave

Dimensão	Pontuação
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	2/3
Scalability	2/3
Sustainability / continuity	3/3
Innovation	1/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	2/3

Avaliado por C-NAPSE

Fontes de dados

[C-NAPSE web research](#) — acedido a 2026-06-20

[Greater Zurich Area Ltd. \(public-private partnership of nine cantons and municipalities\)](#) — acedido a 2026-06-20

[GZA Annual Report 2025](#) — acedido a 2026-06-20

[GZA Annual Report 2024](#) — acedido a 2026-06-20

[IMD World Talent Ranking 2024 — Switzerland #1 \(GGBA Swiss\)](#) — acedido a 2026-06-20

[GZA About — history and mandate](#) — acedido a 2026-06-20

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